



# Valley Alliance for Education

Imagine Innovate Inspire

## President's Report

*Nelson Mandela said,  
"Education is the most  
powerful weapon which you  
can use to change the world."*

Those words spur our thinking about the power of learning. And you, as a supporter of Valley Alliance for Education (VAE), know the importance of our continuing efforts to "change the world" by improving education right here where we live.

The past year has been one of change for VAE, too. After 24 years, we had outgrown some of our earlier projects. So, over the past nine months, we've been surveying stakeholders: from Creative Classroom Grant winners and board members to educators and our faithful base of contributors. The board has been reviewing results and brainstorming as we set a course for the future that's relevant to community needs. It has been challenging — and exciting — work. Let me summarize our findings and actions:

Rebranding resulted in a colorful new logo (designed by Paul Groff at McClung Companies), a new energetic tagline: **INNOVATE, IMAGINE, INSPIRE** and **INVEST**, and a new VAE website ([www.vaeva.org](http://www.vaeva.org)), thanks to Immerge Technologies, the web development division of McClung.

We have now reorganized to center our efforts on four areas:

- Foster positive communication and opportunities for collaboration between leaders in education and business.
- Support excellence in teaching by recognizing imagination, innovation and inspiration; invest in teacher creativity/student success through Creative Classroom Grants.
- Inform stakeholders and the wider community of VAE programs and services.
- Oversee ongoing operational issues and the long-term health of the organization.

We're looking for new ways — and fresh ideas for enhancing proven programs — as we continue our mission to enhance public education in this amazing community.

In keeping with our new, energetic momentum, we invite you to **imagine** yourself, supporting an **innovative** organization named Valley Alliance for Education, **inspired** to make a difference by **investing** in our students, our community and our businesses.

**"I never teach my pupils; I only attempt to provide the conditions in which they can learn."** This statement by Albert Einstein invites us to provide students the best possible learning environment. Thank you for being an integral part of that mission.

—Nancy L. Bowman, President

Check out our new website at [www.vaeva.org](http://www.vaeva.org)  
(thanks to Immerge Technologies!)

